

## Style Sheet

### Journal für Medienlinguistik – Journal for Media Linguistics

The jfml accepts submissions for the categories: Article, review and conference report. Articles are subject to the open-peer review process, to which you agree by submitting them. To submit your entry, please use the button "Make a submission" on the jfml.org website and create a user account or log into your existing account. Then follow the steps provided to submit your contribution.

Authors conclude an author's agreement with the jfml, which grants the jfml a non-exclusive right of use for the first publication and long-term archiving of the article. Furthermore, authors assure the jfml that they have legal rights of use and do not infringe the rights of third parties, in particular image copyright. The copyright remains with the authors.

Accepted submissions will be published under a Creative Commons license CC-BY-SA 4.0 international.

#### Scope

Articles should not exceed 65,000 characters including spaces and bibliographical references. For each article a Blogstract must be written, which has an extent of approx. 3,000 to 4,000 characters including spaces. In addition, each article must be accompanied by an English abstract containing no more than 1,000 characters including spaces.

Reviews contain a maximum of 10,000 characters and conference reports a maximum of 15,000 characters including spaces and bibliographical references.

**Please use gender-appropriate language.**

#### Formatting

Please use only the template file for formatting your submission and use the Word templates (upon request) available therein.

#### Citation

Citation styles are available for the literature management programmes Citavi and Zotero.<sup>1</sup>

Please use footnotes solely for explanatory notes.

---

<sup>1</sup> Many thanks to Simon Meier-Vieracker who created the Zotero style.

Footnotes can also be used for image credits (etc.) and for information from non-scientific sources. Provide as unambiguous information as possible.

Please include citation details in the body text.

- “Co-operative action provides an alternative, quite general mechanism, for both accumulation and incremental change, one lodged within the interstices of mundane action itself.” (Goodwin 2018: 7).

Use "cf." in the body text for indirect references and paraphrases.

- The construction of a common ground is a fundamental condition for joint activities (cf. Clark 1996: 92–121).

Please always indicate page references completely and separated by an en dash.

- (Ehlich 1983: 25), (Ehlich 1983: 25–26), (Ehlich 1983: 25–30).

Please refrain from references using "ib.", "ibid." or "loc. cit."

Please separate author names with a forward slash and without spaces. If there are more than three authors, please shorten the continuous text after the first name with "et al.". All names are to be listed in the bibliography. Please separate references to several texts with semicolons.

- (cf. Fix/Poethe/Yos 2003; Selting et al. 2009: 358; Günthner 2013)

If a quotation is longer than four lines, please indent it with the Word template and do not use quotation marks.

Please mark quotations within a quotation with single quotation marks.

Avoid second-hand quotations as far as possible, but if unavoidable, mark them with "quoted in" and list both references in the bibliography.

- “In traditions passed down over hundreds of years from the stage and theatre, film uses language variation and accent to draw character quickly, building on established preconceived notions associated with specific regional loyalties, ethnic, racial or economic alliances.” (Lippi-Green 1997: 81, quoted in Androutsopoulos 2010: 745).

Omissions are marked with [...].

If it is known or can be determined, please note the year of the original language first edition only in the bibliography and not in the continuous text.

- Bühler, Karl (2011): *Theory of Language: The Representational Function of Language*. First edition 1934. Amsterdam: Benjamins.

Use "[sic]" to identify errors in quoted texts.

## Bibliographical references

Please adhere strictly to the following guidelines when submitting for the first time, otherwise a submission cannot be accepted.

All literature used in the article must be listed in the bibliography. The bibliography must not contain any literature to which reference is not made in the article.

All author names are listed and separated by a forward slash.

Several works of the same author in the same year of publication are distinguished by lowercase letters:

- Müller, Cornelia (2014a): Gestural Modes of Representation as techniques of depiction. In: ...
- Müller, Cornelia (2014b). Gestures as “deliberate expressive movement”. In: ...

No use of "id." with the same author and editor names.

As far as known, please indicate texts, especially those that are available for open access, with URL or DOI.

Use the literature Word template from the template file (see above) for formatting.

### Monograph:

Surname, first name/surname, first name (year): *Book title*. [from second edition:] Edition[, first edition if necessary]. City: Publisher (series title, volume number). URL or DOI, if applicable].

Fix, Ulla/Poethe, Hannelore/Yos, Gabriele (2003): *Textlinguistik und Stilistik für Einsteiger. Ein Lehr- und Arbeitsbuch*. Third revised edition. Frankfurt a. M.: Peter Lang (Leipzig-Hallenser Skripten, 1). DOI: 10.3726/978-3-653-00921-7.

Stetter, Christian (2005): *System und Performanz. Symboltheoretische Grundlagen von Medientheorie und Sprachwissenschaft*. Weilerswist: Velbrück Wissenschaft.

Bühler, Karl (2011): *Theory of Language: The Representational Function of Language*. First edition 1934. Amsterdam: Benjamins.

### Collective volume contribution:

Surname, first name/surname, first name (year): Title of contribution. In: Last name, first name/last name, first name (ed.): *Book title*. [from second edition:] edition. City: Publisher (series title, volume number), start page number–end page number. [URL or DOI, if applicable].

Garfinkel, Harold/Sacks, Harvey (1976): Über formale Strukturen praktischer Handlungen. In: Weingarten, Elmar/Sack, Fritz/Schenkein, Jim (ed.): *Ethnomethodologie. Beiträge zu einer Soziologie des Alltagshandelns*. Frankfurt a. M.: Suhrkamp, 130–176.

Günthner, Susanne (2013): Sprache und Kultur. In: Auer, Peter (ed.): *Sprachwissenschaft. Grammatik – Interaktion – Kognition*. Stuttgart: Metzler, 347–369.

### Journal article:

Surname, first name/surname, first name (year): Title of contribution. In: *Journal title* volume (issue number), start page number–end page number. URL or DOI, if applicable].

Selting, Margret/Auer, Peter/Barth-Weingarten, Dagmar/Bergmann, Jörg/Bergmann, Pia/Birkner, Karin/Coupler-Kuhlen, Elisabeth/Deppermann, Arnulf/ Gilles, Peter/Günthner, Susanne/Hartung, Martin/Kern, Friederike/Mertzluft, Christine/Meyer, Christian/Morek, Miriam/Oberzaucher, Frank/Peters, Jörg/Quasthoff, Uta/Schütte, Wilfried/Stukenbrock, Anja/Uhmann, Susanne (2009): Gesprächsanalytisches Transkriptionssystem 2 (GAT 2). In: *Gesprächsforschung - Online-Zeitschrift zur verbalen Interaktion* (10), 353–402. URL: <http://www.gespraechsforschung-ozs.de/heft2009/px-gat2.pdf>.

Stalnaker, Robert (2002): Common Ground. In: *Linguistics and Philosophy* 25 (5-6), 701–721. DOI: 10.1023/A:1020867916902.